

TERRELL JOLLY

ARCHITECT OF IMPACT | LEGACY DEVELOPER

Real Estate.

Real Legacy.

Real Impact.

Terrell is available for:

- ✓ Keynotes
- ✓ Panels
- ✓ Podcasts
- ✓ Special Projects



Terrell “TJ” Jolly doesn’t just develop real estate, he develops people, purpose, and possibility.

With roots in Kansas City and a blueprint that stretches across the greater Midwest, TJ is the driving force behind Integrity Capital Management, a mission-fueled company transforming how we think about ownership, wealth, and legacy. His work lives at the intersection of economic empowerment and community healing, where faith meets infrastructure and vision meets action.

As a Detroit native who was raised on the values of faith, hard work, and generational impact, TJ watched his father, and grandfathers build from the ground up. Not just homes, but hope. Today, he carries that mantle forward by creating dignified housing solutions for underserved communities and youth aging out of foster care, coaching future developers on how to turn land into legacy, and bringing catalytic capital to neighborhoods that systems have historically overlooked.

But what sets TJ apart isn't just what he builds. It's how he builds. His leadership is relational, not transactional. His influence comes from trust, not titles. Whether he's standing in front of a room full of young men searching for direction or sitting across from city stakeholders shaping policy, TJ shows up with vision, vulnerability, and a deep understanding of what it takes to lead with purpose.

A sought-after speaker, mentor, and business strategist, TJ is a voice for the voiceless, a builder for the broken, and a blueprint for those ready to create lasting change. His message is clear:

You don’t have to inherit wealth to build legacy. You just have to start with what’s in your hands.

It’s time to build what matters. And TJ is showing us how.